

Dear Whiton Parents,

Whiton Elementary School will be running a “*Whooo’s Reading by Learn2Earn*” Read-A-thon from March 15th through April 12th for students in Kindergarten through 3rd grade!

A Read-A-thon is like a walk-a-thon, except your child will be reading books instead of running laps, and earning pledges based on how much they read. Everything is tracked online, which makes inviting sponsors and logging reading easy! While participating in the Read-A-thon, students will earn coins to customize their online Owl-vatars. They earn coins for actions such as answering questions, liking their friends’ books, finishing a book, and inviting sponsors! During the Read-A-thon, teachers, classes and individual students will have chances to win weekly and grand prizes ranging from gift cards and books to exciting classroom activities and class celebrations! The more they participate, the more chances they will have to win!

Your child will receive a private online account that can be accessed at <https://www.whoosreading.org/> where he/she will log reading.

Parent and student instructions on how to use the website will come home with your child on or around March 4th! Your child will not be able to invite any sponsors without your authorization. Once you receive your instructions, follow this link to view information on how to use your parent account: <https://fund.whoosreading.org/guides/parent?d=210>

Please note, your child can start logging minutes read as soon as you authorize the account, but the minutes read will not count towards his fundraising or earning of incentives/prizes until the Read-A-thon begins on March 15th!

IMPORTANT: Whooo’s Reading works best if you use Google Chrome, Mozilla Firefox or Safari.

Unlike other fundraisers where we are selling a product and keeping a small fraction of the proceeds, our PTO keeps 80% of each donation using this program. The funds raised during our Read-A-thon will help us to better support our schools. The best part....this program fosters discussion about books, encourages critical thinking skills and most of all, helps our children grow through reading!

We are really excited to offer the program again this year and are grateful for your support!

Sincerely,

Kim Nawrath & Cara Hegadorn
Whooo’s Reading Read-A-thon Chairpersons

